



Papa Ola Lokahi
Nana I Ka Pono Na Ma

Papa Ola Lokahi

894 Queen Street
Honolulu, Hawaii 96813

Phone: 808.597.6550 ~ Facsimile: 808.597.6551

Papa Ola Lokahi

is a non-profit Native Hawaiian organization founded in 1988 for the purpose of improving the health and well-being of Native Hawaiians and other native peoples of the Pacific and continental United States.

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Contact: LorrieAnn Santos, Program Manager, (808) 597-6558

PSAs reach out to Hawaiian women to detect breast cancer early

(Kaka'ako, Hawai'i) A public service announcement (PSA) promoting the early detection of breast cancer is now available from 'Imi Hale Native Hawaiian Cancer Network and Papa Ola Lōkahi through funding from Susan G. Komen Breast Cancer Foundation – Hawai'i Affiliate.

The 30-second PSA features cancer survivor Pele Hanoa of Kā'ū, whose breast lump was discovered during a routine mammogram. She uses the 'ili'ili hānau, beach pebbles from Punalu'u, to teach women about the different sizes of breast lumps that are found through monthly breast self-exam, routine clinical breast exam and mammography.

The PSA is part of a breast health campaign championed by Hawaiian oncologist Dr. Clayton D.K. Chong and family physician Dr. Momi E. Ka'ano'i. It is intended to encourage Hawaiian women, who have the highest breast cancer rates in Hawai'i, to find breast cancer early when it is most curable.

'Imi Hale Native Hawaiian Cancer Network is a program of Papa Ola Lōkahi to reduce cancer incidence and mortality among Native Hawaiians. It is one of 25 Community Network Programs funded by the National Cancer Institute.

Papa Ola Lōkahi was established in 1988 by the Native Hawaiian Health Care Improvement Act to improve the health and well-being of Native Hawaiians.

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